



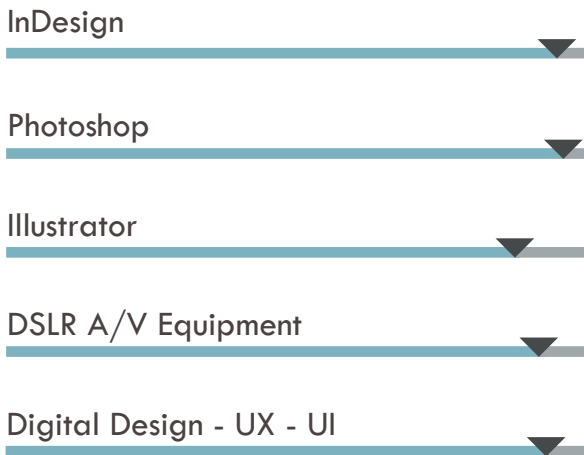
Nancy Nason

The sum of all variables.

SUMMARY

Over 25 years experience within the communications, integrated marketing, public relations, creative design, printing and feature film industries. Directed, produced and broadcast business critical media for internally and externally facing initiatives. Utilizing hands on production expertise as well as managing teams of videographers, photographers, producers, directors, editors, designers and vendors.

PROFICIENCY SKILLS



PROFESSIONAL SKILLS

- Art Direction
- Marketing
- Design
- Branding
- Photography
- Content
- Video Direction
- Printing
- Web Design
- Publishing

CAREER FOCUS

Art Direction - Logo Design - Collaboration - Brand Creation - Results Brand Governance - Video Production - Leadership - ROI - Marketing Public Relations - Prepress - Collateral Design - Team Management Event Photography - Head Shots - Packaging - Campaign Strategy Continuity - Templates - Out Sourcing - Communications - Publishing Internal Affairs - Integrated Marketing - Multi Media - Pagination



EXPERIENCE

Present

2017

RAYTHEON TECHNOLOGIES CORPORATION
Advanced Media
Contracted Service - Creative Circle
Collaborate, produce, create and deliver compelling designs, illustrations, assets and presentations that reflect the integrity of the company brand while engaging with customers to ensure their needs are met. Balance multiple initiatives with varying demands while keeping open communication to assess vision, scope and budget.

2017

LAKE REGION PRODUCTIONS, LLC.
Creative Director

2015

Map, frame, design, create and launch websites. Design, facilitate and direct production of children's books.

2015

APOLLO EDUCATION GROUP, INC
Sr. Art Director

2012

Built and led a multi media team in delivering all creative assets supporting internal communications, to over 15,000 employees, external affairs and all Chief Executive level initiatives. Deliverables included: video, print/digital/web design, presentations, brand guidelines and governance, wire framing, logos, photography, strategy and more.

2011

CHUCK LATHAM ASSOCIATES, INC
Branding & Marketing Manager

2010

Spearheaded corporate branding collateral, created a company intranet supporting over 1,000 employees and developed web 2.0 interactive RSS interfaces.

2010

ROYAL PENGUIN, INC

2009

Art Director/Marketing Manager
Built from the ground up a marketing platform for the dental industry in tandem with creating a printing trade resource center.

2009

AMAZINGMAIL, INC

2003

Marketing Manager/Art Director
Strategically produced and launched multi-channel campaigns involving personalized URLs, direct mail, social media, QR codes, print advertisements and e-blasts.

2000

20TH CENTURY FOX
FOX ANIMATION STUDIO

1994

Character Animation Artist
Traditionally plotted and drafted character animation at 24fps for feature films. Credits: Anastasia and Titan A.E.



EDUCATION

1994

University of Arizona

1989

Bachelor of Science,
Consumer Resources

1989

Xavier College Preparatory

1985

High School Diploma



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REFERENCES

From her first week, Nancy demonstrated confidence in her ability to achieve results above and beyond that of what was expected. As a creative leader, she made valuable suggestions to support building on our positive reputation. It's rare to find employees who are willing to take risks and build something new. Nancy did much more than that, she hand-picked and hired an "A list" team of videographers, producers and designers then proceeded to deliver top notch communications for the entire company. She defined the corporate brand by creating a style guide and structured governance around it. She flowed work seamlessly between Apollo Corporate Executive initiatives and University of Phoenix communications priorities.

Nancy is well respected and trusted among her employees, peers, and the executive leadership of our organization. She has a "roll up her sleeves" work ethic and creates world-class outcomes with her team. Whether in the office or traveling, she demonstrates strong work ethic and always makes herself available for all team members.

Senior Director, Corporate Social Responsibility
University of Phoenix, Apollo Education Group, Inc.

We are THRILLED with Nancy! We just gave the Investment Report that she worked on to our namesake, Mr. Fulton and he had nothing but good things to say, especially about the inside front cover of the piece that she dreamed up in a way I never could have. This project was also under a tight deadline, and Nancy was super responsive, even in the non-traditional hours to make sure it got done.

Sr. Manager, Communications
Fulton Schools of Engineering at ASU

Nancy has always been able to make the best out of some of the toughest situations. She is articulate and always thinks out of the box when it comes to problem solving. I would recommend Nancy to any individual who requires integrity, intelligence and a solid work ethic.

Director of SaaS and IT Operations
Direct Energy

Nancy is a real gift. In her capacity as an internal communication SME, she supported the Global Talent Management team on internal employee engagement and other programmatic launches. Each member of my team trusted her judgment and relied on her expertise to help manage our employment brand. Most importantly, we got a collective kick from her personality and truly enjoyed working with her.

Vice President, Global Talent Management
Apollo Education Group, Inc.

Nancy is that rare blend of creative genius and dynamic people person. She is great at putting the creative in context; she starts with outcomes and works backwards to find a collaborative solution. And, did I mention she is fun? She is a joy to work with and brings a positive spirit to any project.

Vice President, Corporate Social Responsibility
Apollo Education Group, Inc.

Nancy was the cornerstone of the AmazingMail.com Marketing Department. Her creativity and focus on the brand was top notch. The team she managed was very well run and she was well respected by them. The value and talents Nancy brings to the table are second to none.

Founder
RIDE Cyclery

Nancy is very diversified and capable of creating a wide range of content all the way to targeted campaign development. She integrated well with the entire team - is a self starter - and results oriented. Her positive attitude and people skills are a true asset.

Chief Executive Officer
Amazingmail.com

I'd be thrilled to speak to anyone about Nancy's excellent work, fantastic attitude & creative skill set.

Chief Marketing Officer
CONNECT Springboard Program

Individual reference contact information will be provided upon request.

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 nancynason33@gmail.com

 nancynason.com



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COMMUNITY ENGAGEMENT



CODAC - Health, Recovery, Wellness

A community provider of specialty care for mental illness, addiction and trauma.

Volunteered in the kids and family sector with after school activities involving the children from troubled households. Hosted overnight slumber parties for select kids incorporating learning opportunities to enhance basic skills.



Kids' Chance

An organization dedicated to funding educational scholarships for children of injured workers or of parents killed on the job.

Provided free professional photography, videography and design services for fundraising events and award ceremonies. Delivered all assets including printed and edited deliverables.



McGuire Center for Entrepreneurship

University of Arizona - Eller School of Business - McGuire Entrepreneurship Program

Students in the McGuire Entrepreneurship Program receive a year of intensive experiential education that engages them in the process of moving innovation from an early-stage idea to a sustainable investor-ready venture.

Award the annual Frederick John Cox Scholarship to an undergraduate affording them the opportunity to participate in the program.



Betta Place, Inc

A non-profit organization dedicated to promoting world peace by teaching our youth inner strength, positive communication skills, service to man kind and goal setting for success. Facilitating this mission through training faculty and administration to use Betta Place, Inc curriculum in the elementary school system.

As the Co-Chairman responsibilities include collaborative efforts in branding, collateral, merchandise and fundraising initiatives.

Other Organizations/Volunteering/Donations

Boys & Girls Club, Phoenix Children's Hospital, Face In The Mirror, CCI (Canine Companions for Independence), Adopt-A-Family (Salvation Army), Donors Choose